

## Majors and Programs Page Revamp Project

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The pandemic paused discussions of revamping the [Majors and Programs page](#) and now is a good time to renew this project with campus-wide input. The plan is to convene a one-hour working group to draft their collective dream for the content of the page. This draft will then be shared with the technical group to determine what this dream draft might look like with our existing technical boundaries and vendors. Finally, a draft document will be shared with campus stakeholders for feedback for consideration in revamping the Majors and Programs page.

**Purpose of the Page:** The audience for the Majors and Programs webpage is prospective undergraduate students who are looking at potential academic journeys available at UNO. While the undergraduate and graduate catalogs are the official source of academic offerings, the Majors and Programs page is a marketing tool to help students learn more about our offerings at UNO. The information provided to prospective students should be easily digestible and simple in navigation.

**Timeline:** Initial input will be sought from a small group in January with a goal of having a revised Majors and Programs page in early fall 2023. In addition to revising the webpage, we will identify both a schedule of when future updates will be done and how those updates will occur.

**Step One- Convene small group for 1 hour in-person meeting:** As the audience is prospective students, we will be convening a small working group that has broad experience with both prospective and first-year undergraduate students. The intent is for this working group to lift both individual and collective student needs in looking at a Majors and Programs page for information, such as requirements, careers, advisors, and student groups associated with the majors. These potential members can be gathered for a one-hour meeting where we will ask the students to be the initial speakers and then breakout rooms will allow everyone to provide input on what content should be included on this webpage. The group notes will be summarized and shared back with the group for understanding and verification.

**Potential Small Group Participants:** 2-3 prospective students and 2-3 undergraduate students invited from Student Government, Jonathan Acosta (ACDC), Katie Sup Rezac (MDS), Dusten Crichton (TLC), Lucy Morrison (Honors), Rashonda Austin (Admissions)

**Step Two- Technical Group Review:** After the summary is verified from the small group, the technical group will meet to determine if and how the content identified from the small group might be represented as information on the webpage.

**Step Three- Stakeholder Feedback:** When the technical group has incorporated the information from the working group into a draft document, this document will be shared broadly with campus stakeholders. This sharing includes the small group, college communication specialists, chairs and directors, academic leads, academic advisors, and learning community directors. Feedback will be gathered and shared with the campus community.